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8-6:28 Community-oriented displays
4-9:33 Competition
8-13:34 Convention season
3-12:64 Corsages alternatives
8-20:26 Custom-designed wall arrangements
6-11:38 Doorpieces, summer
3-12:62 Easter corsages
2-26:34 Fiestaware colors
5-7:137 Flower-arranging demonstrations
5-14:28 Flowers and birthstones
5-14:32 Flower symbolism
4-30:29 Hair flowers
6-4:68 Holiday reflections
6-25:53 Independence day sales
7-2:43 July windows
5-28:14 June windows
3-5:49 March window-display ideas
4-16:81 Mother's Day displays
6-18:16 Opening tight flowers
6-4:64 Patio arrangements
4-23:30 "Planted" arrangements
6-25:52 Potpourri
4-30:28 Prom flowers
2-26:34 Pussy willow containers
6-18:16 Seashell vases
6-4:68 Shakespeare's flowers
3-19:43 Silk spring bouquets
5-21:38 Silk wedding bouquets
5-14:32 State flowers
3-26:43 Sympathy designs
4-2:19 Tiffany windows
6-25:53 Wheat for free
6-18:16 Wild plant materials
4-30:29 Wrist corsages
5-14:28 Zodiac flowers

Design
3-12:24 Designer's notebook
6-25:14 DE Valley College design contest
3-5:18 Drieds and art together
4-23:12 Kennicott design show
8-6:20 Kennicott design show
7-2:20 Lange's period designs
4-23:14 Rojahn & Malaney design show
5-21:20 Stuppy's design show
6-18:46 Wild plants for drieds

Editorial
5-28:12 Aggression is great
3-19:18 Be aggressive
4-16:26 Buzzwords
6-4:42 Cathey's new job
6-18:11 Don't just stand there
8-6:14 Don't pick on *FR*
5-14:16 Floraboard is needed
4-30:14 Floral generation gap
5-21:16 Flowers in the media
3-19:18 FR management changes
4-2:14 Hurray for Floraboard
6-25:9 Magnuson retires
4-9:16 Management strategy
8-13:12 Observing business life
7-9:14 One of the tougher products to move
4-16:26 Outside reading
2-26:14 Post-Valentine predictions
3-12:22 Quality and price are proportional
8-20:18 SAF benefits industry
7-16:22 There weren't enough winos in the world
5-14:16 US florists are great
4-16:26 Watch shop uniforms
6-25:9 We need care & handling studies
6-4:42 Why you became a florist

Firm news
3-5:37 Ball Pacific merges
3-5:45 Benbow builds facility
6-25:12 Bill's Flower Shop honors Koch
8-15:38 Bryfogles wins award
4-9:18 Buning's roots
6-25:12 Century Florists opens store
4-2:62 Conard-Pyle tests roses
4-16:56 Degroot donates dahlias
8-6:48 Earl Small wins award
8-20:11 Faber Floral grh. damaged
3-12:103 Florists' Mutual profits
8-6:42 Geothermal floral taps hot springs
6-4:38 Grace testing lab
8-6:48 Houff staff changes
3-19:66 Interior Landscape wins award
7-23:16 IPCO, Abbott merge
6-25:12 Joy Flowers designers win awards
3-12:36 Kennicott centennial
8-20:26 Kitayama cuts pot plants
8-20:11 Matsui's new location
3-5:37 Northrup King reorganizes
5-14:40 Pajaro Valley's new location
4-16:114 Sect Nurseries seminar
8-6:40 Tropical Ornamentals is 10

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3-12:34 Agricultural training board, England
8-6:60 Beltsville taking bids
3-5:23 Blackistone birthday
7-2:52 Brown snail
3-19:48 Cash control
3-19:15 Cash flow
4-16:93 Cherry blossoms in Washington
7-9:33 Chicago Hort. Society anniversary
7-23:16 Chisholm in FL
7-23:9 Computer crime
6-11:27 Computers in Europe
4-30:34 Connecticut soil guide
7-9:8 Conveyors
4-2:11 Crop report, 1980
4-2:44 Customer satisfaction
4-30:23 Detroit flower show
8-13:65 Education for workers
8-13:62 Employee promotions
8-20:52 Employee motivation
6-25:32 Federal information center
4-2:16 Floraboard explained
4-2:17 Floraboard similar to Egg Board
3-5:44 Floral index
5-28:9 Floral industry complacent
4-30:43 *Florascope* newsletter
7-23:42 Florist murdered
6-11:13 Flowers with Care program
3-26:9 Foliage in Europe
8-6:30 Foreign growers aid Yank groups
7-30:32 Freezing insects for research
8-6:42 Funeral statistics
4-30:30 Gardening show
6-4:60 Geothermal maps of CA
2-26:52 Hiring minors
7-16:104 Hort certification
3-5:23 Inaugural flowers
6-4:130 Insurance for small business
7-16:40 Inventions
7-23:16 IPCO, Abbott merge
7-23:11 Leafminer research funding
8-20:38 Market news cutbacks
2-26:9 Market research
7-16:24 Media exposure for flowers
5-14:12 NH flower show
6-25:18 Part-time employee tips
3-5:38 Past-due accounts
3-19:37 Pesticide shelf life
4-30:10 Philadelphia flower show
5-14:44 Postal stamps depict flowers
4-30:24 Reagan receives flowers after shooting
8-6:9 Research in the Future
5-28:9 RI flower show
6-4:32 Rolling pallets in greenhouses
2-26:16 Rose market, Europe
5-7:162 Secretaries' Day in San Francisco
4-2:12 Shelf life of growth regulators
8-20:49 Supervise new employees
8-13:9 Tax audits
6-11:10 Tax reductions
5-14:46 Truckers raise rates
7-23:16 Vaughan-Jacklin open house
4-23:17 Venture capital for expansion
7-16:62 Wholesalers tax records

Getting wired
3-5:40 Addy award to Florafax
8-6:19 AFS appoints sales reps
3-5:40 AFS convention cruise
8-6:19 AFS Christmas brochure
8-6:18 AFS convention cruise
3-5:40 AFS introduces 3 publications
5-7:110 AFS magazine
8-6:19 AFS magazine
5-7:110 Americas Cup
6-11:42 Americas Cup
3-19:49 Easter FTD bouquets
3-19:51 Easter Teleflora bouquet
6-11:17 Florafax ads
8-6:19 Florafax appoints May
4-16:112 Florafax appointments
7-9:18 Florafax area directors
8-6:19 Florafax business up
3-19:49 Florafax delivery placard
3-5:40 Florafax design contest winners
6-11:17 Florafax logo
4-11:17 Florafax marketing tools
4-16:113 Florafax Mother's Day news
4-16:113 Florafax movie promo
3-5:41 Florafax names VP
3-19:49 Florafax Oriental Magic show
3-19:50 Florafax publications
3-5:40 Florafax System XXI
7-9:18 Florafax volume
8-6:60 FCN purchased by Resnick
3-5:37 Gold Medal elects VP
4-2:40 Hadley Teleflora VP
6-11:17 FTD appoints Miros
7-9:18 FTD appoints reps
7-9:18 FTD bouquets
4-16:113 FTD Excellence in the 80s program
7-9:18 FTD flowers for Nancy Reagan
3-5:40 FTD lawsuit settled
8-6:19 FTD master florists
4-2:41 FTD on Mother's Day
6-11:42 FTD appoints Schodowski, Hagemann
4-16:113 FTD selection guide
8-6:19 FTD slimcast
4-16:113 Flowers Canada rates
4-16:113 Flowers Canada-Teleflora joint listings
4-9:18 Intertlora fetes Hope
5-7:110 Maas tape
5-7:110 Mecca and Rowe promoted
7-9:18 Redbook sales manager
7-9:18 Teleflora ad campaign
3-19:51 Teleflora convention
3-19:46 Teleflora donates contest flowers
6-11:17 Teleflora fall growing bulletin
6-11:17 Teleflora's floral calendar
3-5:41 Teleflora flower guide
4-2:41 Teleflora hires Gregg
7-9:18 Teleflora magazine wins awards
4-2:40 Teleflora Mother's Day promo
7-9:18 Teleflora names rep
7-9:18 Teleflora roses for secretaries
4-16:113 Teleflora school info
3-5:41 Teleflora Scretaries Week promo
3-26:50 Teleflora sponsors Grandparents' Day

Growing
6-4:34 Achimenes hybrids
8-13:16 Amfac's Hawaiian operation
5-7:50 Azaleas in pots
5-14:43 Bark as growth medium
3-19:40 Begonia seed germination
5-7:32 Colombia overview
5-14:9 Cooling in Colombia
6-4:30 Dutch greenhouse technology
4-16:22 Four Seasons Roses
5-7:26 Floating aisles
6-25:32 Florida weather
4-16:16 Future and beyond
4-30:27 Geranium rust
5-7:28 Geothermal energy at Nakashima's
5-7:144 Geothermal at Sunshine Foliage
6-4:116 Gladioli
8-6:48 Greenhouse cleaning
5-7:47 Greenhouse energy checklist
5-7:164 Greenhouse heater combustion test
5-7:40 Greenhouse heating and cooling
3-26:18 Greenhouse productivity
5-7:166 Groen Rose gets award
5-7:62 Infrared greenhouse heating
5-14:14 Lockacre Aquatic Nurseries
6-25:42 Mites
3-12:106 New varieties
3-12:19 Potted roses in the north
3-5:22 Primulas as 5-month cool crop
6-11:18 Rose breeding
3-5:14 Seed geranium varieties
6-4:92 Soil acidity & cat clays
5-7:66 Solar grh. at Skillins
2-26:58 Steptocarpus seed
8-13:50 Subdue pesticide registered
6-4:37 Thermal blankets
8-13:10 Tissue culture trends
5-7:58 Tree-form coleus
6-25:16 Weiss Grh. switches to coal

Marketing maneuvers
3-5:11 Bedding-plant sales
3-12:72 Computers
5-7:92 Domestic rose industry
5-28:28 Foliage plant boom

Meetings and conventions
3-12:32 Cathey think-tank in CA
4-16:32 Cathey think-tank at Cornell
4-16:24 Connecticut florists' day
7-2:18 Floraboard debate at Grow Show
8-20:11 Ford attends SAF convention
7-2:53 FTD-2 elections
6-4:15 Grow Show exhibitors

3-6:50 Growth media workshop
4-9:11 Georgia Florist Assoc.
4-9:14 Illinois Florist Assoc.
3-12:11 Midwest growers' seminar
8-6:12 Nemokan escapes KC tragedy
4-16:20 New England flower and garden show
4-2:18 USDA meeting, Beltsville MD
4-23:11 WF&FSA convention presidential views

People on the move
7-2:42 ALCA elects president
6-4:40 AL experiment station hires Cobb
7-30:18 Alford serves his city
3-19:14 All-America elects Lemon
6-4:40 Allied Tube promotions
7-2:41 Baker Chemical hires Kruger
7-2:41 Bally hires Roszyk
6-4:40 Bally promotions
3-19:31 Browne, K.C. hires McGregor
7-30:18 Baltimore allied elects Wilhide
3-19:14 Buchbinder dies
6-4:40 Buchbinder promotes Bauer
7-30:18 Carlstedt announces appointments
7-2:42 Century Florist transfers Wolfenden
7-2:16 Cyro appoints Lowman, Burrell
3-19:38 David Jones appoints managers
7-30:18 Duro-Test hires Bickford
7-30:18 Ferry-Morse hires Alexander
7-2:16 FNGA elects Soowal, awards McClendon
7-2:16 Fossum receives degree
4-2:34 Gloeckner and Poesch feted
7-30:18 Hartley now extension agent
7-2:16 Heuman joins LA Landscape Architects Board
7-2:42 Hill Memorial Foundation elects Ninomiya
7-30:18 Hively's hires Lebow
6-4:40 Highland Gardens names manager
7-2:42 Hope receives award
7-2:16 IBG hires Simko
4-9:58 Imperial Nurseries hires Basile
7-30:18 IRFA appoints Balmes
7-30:18 Kord announces appointments
7-2:16 Lion Ribbon announces staff changes
6-4:40 Mallinckrodt announces staff changes
3-26:48 Mallinckrodt promotes Volkmann
7-30:18 Masao retires
6-4:40 McHutchison appointments
7-30:18 National Florists Directory hires Howard
7-2:16 Northrup King announces staff changes
7-2:16 Pan-American hires McNair
7-30:18 Passport Designs hires Snedecor
7-2:41 Pennock announces staff changes
7-30:18 Pennock chairs Philly flower shop
3-19:31 Pennock promotes Zdanko
3-5:36 Randall hires Hobbs, Bergen
3-12:54 Robinson Consumer appoints Kane
5-7:168 Temple White House florist
6-4:40 Univ. of Florida hires Osborne
6-4:40 Vaughan promotes Bishop
7-30:18 Walters Gardens hires Purohit
7-30:18 Washington State University announces changes
7-30:18 WFR Ribbon announces appointments
6-4:40 SAF hires Hurst
7-2:41 Scholts receives award
6-4:40 Shamrock hires staff
7-2:16 Sharp & Son hires Smythe, Strauss
6-4:40 Smithers promotes Walton
6-4:40 Stiner made partner
7-30:18 Stuppy's hires rep
3-5:43 Syracuse Pottery hires Marren
7-30:18 Zinn wins award

Plant patents
4-30:40 4,607 through 4,644
5-14:57 4,646 through 4,672

Plant indoors
4-16:11 Advertising specificity
4-2:46 Floral advertising needs focus
3-5:47 Hydroculture
6-11:25 Marketing research
8-13:53 Market research
8-13:56 Petticoat ferns
5-7:169 Promoting calatheas
6-4:70 Quit deluding yourself

Research
6-11:13 Average night temperatures
3-12:101 Azaleas (forcing in summer with supplemental light)
7-9:34 Brown snail control
7-9:16 Carnation long-term storage
4-6:36 Chrysanthemum demand
8-6:61 Cryptes east mealbugs
2-26:51 DPOG conserves greenhouse energy
3-12:107 'Enchantment' lilies
6-18:14 Ethylene & poinsettia epinasty
5-14:41 Florida Nursery business studied
6-25:10 Foliage plant fertilization
7-16:29 Fungal leafspot
3-5:13 Germinating temperature for seed geraniums
6-18:13 Gladioli merchandising
5-7:54 Greenhouses: glass or poly?
5-21:18 Hypobaric storage
8-6:16 Impatiens as pot plants
8-13:58 Indoor pest control
3-19:16 Minimum light intensities (foliage)
5-14:10 Nutricote and chrysanthemums
7-23:20 Postharvest handing of container plants
5-28:11 Preservatives for roses, carns
3-26:14 Rose market
4-30:17 Slow-release fertilizers and kalanchoes
6-4:90 Solar power
7-23:10 Soluble salts
2-26:10 Sun Belt connection

Retail
3-19:47 Bedding plant sales
4-30:12 Brattle Square Florist
7-2:26 Buning headquarters
6-4:80 Classified ad requirements
6-4:126 Crime, white-collar
4-6:14 Crest of Fine Flowers
6-18:40 Customer tips
4-16:18 Delivery pool, Savannah
4-23:15 Delivery pool, St. Louis
4-23:15 Delivery pool, Twin Cities
4-9:42 Flower World lawsuit
7-2:11 Giftware
5-28:10 Going out of business
3-19:46 Grandparents' Day sales up
5-7:170 Hanover Insurance policy
7-30:14 Harborplace
4-9:17 J.F. Challis of York, England
7-23:12 Linderman's Florist & Decorating Co.
7-2:14 Mangel Florist and Gifts
3-19:12 Marketing techniques
3-26:10 Marketing techniques
7-30:8 Massaro's successful promotion
7-30:16 Mass merchandisers in New England
3-26:51 Ohio State January florist index
3-26:31 Reeves Florists and Nursery, Woodbridge, Ontario
5-14:37 Selling roses
6-18:15 Statistics help retailers
5-21:24 Tablesettings for newlyweds
6-4:82 Telephone tips
8-6:49 Traffic studies
4-30:9 Waterloo Gardens
4-16:34 Williams Perennial Gardens
3-5:16 Zwetsloot burns wood chips

School news
5-21:14 American Floral Art School
4-2:48 Auburn's Self retires
7-9:10 Auburn students in FL
5-28:16 Cal Poly flower judging
7-23:30 Cal Poly scholarships
5-7:11 David Geddis scholarship
8-13:68 Dupage Hort Scholarships
2-26:18 DuPage scholarships
3-26:30 Graduate salary statistics
3-5:23 Infrared-heated greenhouse at Cal Poly
5-21:23 Kaw Vocational design students
7-2:40 Kiplinger Chair applications
4-2:50 Southern Illinois cultivar ratings
7-23:41 Texas A&M hort building

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5-7:102 African violets
5-28:34 African violets
3-26:41 Asparagus
4-9:39 Azaleas
5-21:42 Bedding plants
4-16:75 Bedding plants for Mother's Day
5-28:33 Bedding plants
4-23:36 Begonias, fibrous
4-16:77 Bulb plants, summer
3-5:53 Bulb crops, spring
3-26:40 Bulbs, summer-blooming
6-25:34 Calceolarias
7-2:47 Calceolarias
6-25:34 Campanulas
5-4:34 Carnation Society RIP
3-12:78 China asters
5-28:35 Christmas cacti
3-12:83 Compost
7-9:41 Compost
5-28:34 Computers
7-16:86 Container plantings
4-23:34 Controlled-temperature greenhouses
2-26:42 Cost accounting
5-21:42 Customer research
4-23:34 Cut flowers
7-9:41 Cuttings, disease-free
3-19:28 Cyclamen
5-28:35 Cyclic lighting
3-19:31 Drought
4-30:33 Dwarf shrubs
4-2:35 Easter lilies
6-5:33 Electrical energy conservation
6-4:100 Employee handbooks
7-23:28 Employee safety
6-18:42 Fall flowers
6-11:28 Fertilizers
7-16:82 Fertilizers, organic
2-26:44 Flowering shrubs, trees
2-26:42 Foliage plants
4-2:37 Freesias
3-19:27 Fungicides
4-23:35 Garden mums
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5-21:42 Geraniums
4-16:78 Geranium stock
5-14:36 Gerberas
7-16:86 Gladioli
4-2:37 Gladiolus (pixiolas)
6-18:43 Gladiolus shows
4-2:36 Gloxinias
5-7:102 Grading cut flowers
3-5:52 Growth regulators
4-30:31 Greenhouse alterations
4-30:33 Greenhouse cooling
6-18:41 Greenhouses are depreciable
5-14:33 Growth media
5-21:46 Growth regulators
7-23:28 Hanging baskets
2-26:44 Herbs
3-5:54 Hydrangeas
4-9:39 Hydrangeas
5-28:36 Hydrangeas
4-2:36 Hydrangeas, cinerarias, calceolarias
4-23:34 Indoor landscaping
8-6:30 Indoor plantings
3-12:76 Inflation
4-23:33 Insect control
7-9:40 Insulating
4-23:36 Kalanchoes
6-18:41 Leasing equipment
4-6:78 Lighting
3-5:51 Lilies
3-5:51 Lily viruses
3-5:53 March preparations
4-23:34 Marguerites, yellow
5-21:42 Memorial Day orders
4-9:39 Minimizing losses
4-2:38 Mother's Day sales
6-18:42 Mums
5-7:98 Orchids
5-15:34 Paving greenhouse walks
4-30:33 Peonies
8-6:32 Peonies
8-13:48 Peonies
4-30:32 Perennials
6-18:43 Perennials
5-28:35 Pesticides
6-18:42 Pesticide problems
4-9:38 Plant breeding
7-2:47 Plant-care service
4-16:75 Plant maintenance
3-12:84 Plant stress
5-14:34 Poinsettias
5-21:43 Poinsettias
8-20:47 Poinsettias
7-9:41 Poinsettia propagating
5-7:102 Poisonous plants
4-9:39 Pot sizes
3-12:76 Potted garden mums
4-23:34 Potted plants
6-25:35 Primulas
3-26:42 Readi-root cuttings
7-30:44 Relocating greenhouses
7-2:46 Replacing garden plants
3-19:28 Research and development
5-7:104 Research and development
6-18:41 Research cutbacks
6-11:30 Roses
4-6:76 Sample plantings
3-26:42 Secretaries' Week
7-30:44 Seed storage
4-16:77 Sewage as fertilizer
3-19:30 Shrimp plants, yellow
4-16:80 Shading
7-2:46 Shading on greenhouses
3-12:80 Shasta daisies
6-4:102 Soil structure
6-11:30 Spider mite control
3-5:54 Spider mites
4-2:35 Split-night temperatures
7-16:86 Stem rots, damping-off
5-7:102 Stock plants
6-25:35 Streptocarpuses
7-9:40 Subdivisions
5-28:33 Summer repairs
3-26:40 Temperature maintenance
4-2:35 Thermoperiodicity
3-26:42 Trade fairs
2-26:40 Transplanting tips
6-4:102 Tree-form plants
4-16:77 Tuberoses
6-25:33 USDA crop reports
7-2:46 Vacations
6-4:102 Vacation schedules
6-25:36 Viruses
7-2:46 Water
7-16:84 Weed control, chemical
4-6:78 Windbreaks
8-13:47 Wood chips
8-13:46 Wood residues
6-18:42 Wood should be treated
6-11:31 Zinnias

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7-2:26 Algae source of nitrogen
5-14:28 Denholm Seeds receives awards
5-14:45 Gladiolus standards
7-6:106 Gravel culture

Showroom
6-18:12 Aerovent Fans green master
7-16:92 Advanced Marketing hygrometer
8-13:18 Bouldin & Lawson conveyor
7-16:92 Carmel Chemical fog applicator
7-16:92 Corham display fixture
6-18:12 Eaton Bros. wind gard
6-18:12 Fisons-Western fertilizers
6-18:12 Floralife Inc. Floralife
3-19:54 Floralife introduces Silflor/50
8-13:18 Handy Mandy delivery van
7-9:12 Jaderloon super-patch
8-13:18 Jiff-E-Drain grate
7-16:92 Muncie Metal Spinning vases
7-9:12 Oakdell displays
4-23:54 Ortho's Triforine
7-9:12 Philips plant caddy
7-16:92 Pouliot Designs polyester glads
7-9:12 Randall container
8-13:18 Riekes Crisa optic vases
7-9:12 Smithers-Oasis preservative
7-16:92 Soabar plant stakes
6-18:12 Smith criterion ceiling
8-13:18 Sylvania Lumalux lamps
8-13:18 Stanley Knight flower cart
7-9:12 WFR Ribbon yarn

Washington report
6-25:43 Emergency oil sharing
7-30:30 Credit
8-6:42 Contacting representatives
6-25:43 Farm labor bill
7-30:31 Floraboard
8-6:41 Floraboard
7-30:26 Floriculture crops reports
7-30:31 FTC funeral rules
6-25:43 Gas data needed
8-13:49 Greenhouse depreciation
7-30:31 Greenhouse depreciation
6-25:43 Loans for family farm
8-6:41 Pesticide registration
6-25:43 Reagan tax package
8-6:41 Reagan tax bill
8-13:49 Roses Inc. petition
6-25:43 Sales rep protection
8-13:49 Small business tax break
7-30:31 Small business taxes
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6-25:43 Trade adjustment assistance
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